



ISSUE
POLITICAL INQUIRY FORM
KYW

ISSUE

SPECIAL () **PRIMARY ()** **GENERAL (X)** **OUT OF WINDOW ()**

RECORD OF REQUEST – Political Broadcast Time: 1st Q 2012

NAME OF REQUESTOR: **LAURA BRODSKY**

1. NAME OF AD AGENCY: **THE NEW MEDIA FIRM**
1322 G ST. SE
WASHINGTON, DC 20003

ORGANIZATION PAYING FOR TIME: **NJEA**
PO BOX 1211
TRENTON, NJ 08607
MARIA BLISTAN, TREASURER

2. ORGANIZATION FURNISHING TAPES: Same as Item 1

3. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE: Issue

5. PRODUCT OR CATEGORY: Issue

6. POLITICAL PARTY OR OFFICIAL AFFILIATION:

7. DATE OF REQUEST 01/25/12

8. NATURE OF REQUEST:

(a) Request for ISSUE card X
(b) Other request as stated below X

Requesting political rate card all dayparts, all programs, all levels rates :30's.

9. DISPOSITION MADE OF REQUEST

(a) Granted X
(b) Denied (reason) _____
(c) Withdrawn (reason) _____
(d) Avails offered _____

10. SUBSEQUENT DEVELOPMENTS See File

11. AMOUNT OF CHARGES – see order (s) under candidate name in public file folder

CBS EMPLOYEE COMPLETING FORM

Carolyn Grillo for John Link, CBS Television Stations Date 01/25/12